

**IMMEDIATE RELEASE**

June 6, 2007

**NEWS**

OTCBB-AMGU

## **ADS Direct Media Wins Business With Major Telecommunications Providers**

### **Four Top Tier Carriers Among Seven Telecom Companies Using ADS Direct Media for Direct-to-Door Delivery of Advertising Materials**

SAN ANTONIO, Texas – ADS Media Group, Inc. (OTCBB-AMGU), a leading provider of direct-to-door advertising and marketing services under the ADS Direct Media brand, today announced it counts four top tier telecommunications carriers among seven telecom companies that use ADS Direct Media's direct-to-door advertising services.

Clark Doyal, president and CEO of ADS Media Group, said, "The telecommunications industry is a highly competitive marketplace where large and small players alike are looking for an edge in promoting their products and services. Telecom companies are ideal customers for us because they are continually introducing new products, services, features and upgrades as technology evolves – a situation that can become confusing for consumers who are constantly bombarded with print and television advertising. By taking their messages directly to the consumer's doorstep, these companies can differentiate their products and services while assuring a deeper, more cost-effective penetration of their target market."

Doyal said ADS Direct Media is currently working with seven telecom companies, including four large national carriers – all of whom have requested anonymity for competitive reasons.

"Our growing customer list includes traditional wire line and wireless operators – regional and national – as well as prepaid wireless companies," Doyal said. "Our direct deliveries have ranged from small regional programs to large national rollouts of new service offerings. In all cases our clients have been pleased with the level of penetration and consumer response. We are currently working on several large programs with major carriers and anticipate this segment will contribute significantly to revenue growth in 2007."

#### **About ADS Media Group, Inc.**

ADS Media Group, Inc. provides direct-to-door advertising and marketing services to companies, institutions and government agencies through its wholly owned subsidiary Alternative Delivery Solutions, Inc., under the trade name ADS Direct Media. The Company has a growing list of local, regional and national clients, including many Fortune 500 companies. ADS Direct Media has established a highly efficient delivery system capable of distributing advertising materials and samples direct to the front door of homes and small businesses. Using sophisticated mapping software, ADS Direct Media can target specific audiences, geo-demographically, down to census block groups. This high degree of targeting is complemented by ADS Direct Media's ability to provide customers with state-of-the-art delivery tracking and verification services. ADS Media Group, Inc., is headquartered in San Antonio, Texas. For more information, visit [www.adsmediagroup.com](http://www.adsmediagroup.com).

**CAUTIONARY STATEMENT**

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in the Company's SEC filings. Specifically, statements in this news release about expanding revenue, efficacy of the Company's products and services, and expanding relationships with existing customers, are forward-looking statements that are subject to risks including availability of capital and personnel, customer preferences and acceptance of the Company's products and services, investors' attitudes about the Company's prospects and stock, and other factors. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at [www.sec.gov](http://www.sec.gov).

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