

**IMMEDIATE RELEASE**

May 31, 2007

**NEWS**  
OTCBB-AMGU

## **ADS Media Group Appoints Two New Board Members**

SAN ANTONIO, Texas – ADS Media Group, Inc. (OTCBB-AMGU), a leading provider of direct-to-door advertising and marketing services under the ADS Direct Media brand, today announced the appointment of two new board members, raising to seven the total number of directors, including five independent and two inside directors.

The two new directors are:

**Ernest W. Bromley.** Bromley, 56, is chairman of the board and CEO of Bromley Communications, a leading provider of marketing communications services to major U.S. brands seeking to gain market share in the Hispanic community. Bromley Communications' client list has included such companies as General Mills, Procter & Gamble, Burger King, Continental Airlines, Coors, Astra-Zeneca, Payless ShoeSource, and Nestle. Prior to joining Bromley Communications, Bromley was an economics instructor at the University of Texas at San Antonio. Bromley currently serves on the board of Judson Montessori School board of directors, San Antonio Symphony Board, NALAC, the Mitchell Lake Audubon Center, and the Greater San Antonio Chamber of Commerce Central Area Council. He holds a bachelor of arts in political science and an MBA from the University of Texas at San Antonio.

**Richard S. Neely.** Neely, 47, is chief financial officer of Charter Holdings, a Dallas-based diversified real estate and equity investment company involved in the ownership of commercial real estate properties and operating companies. In addition to his involvement with real estate investments, he oversees several equity investments and is a board advisor to MCrowd Restaurant Group, a Dallas-based restaurant chain. His prior assignments include charitable gift planner for Baylor Health Care System Foundation, commercial real estate appraiser, and founding employee of Lomas & Nettleton Advisory Group (now Invesco Real Estate Advisors). Neely is an active member of the Financial Executives International organization and a member of the Rotary Club of Dallas and the Highland Park United Methodist Church. He is a graduate of Southern Methodist University, where he earned a bachelor of business administration degree and an MBA.

Clark Doyal, president and CEO of ADS Media, said, "We are pleased to welcome to the board two exceptional independent directors with diverse backgrounds and solid track records of building successful organizations. Ernest Bromley and Richard Neely bring a wealth of knowledge and expertise that will strengthen our corporate governance and complement our overall leadership team as we pursue our growth objectives."

### **About ADS Media Group, Inc.**

ADS Media Group, Inc. provides direct-to-door advertising and marketing services to companies, institutions and government agencies through its wholly owned subsidiary Alternative Delivery Solutions, Inc., under the trade name ADS Direct Media. The Company

has a growing list of local, regional and national clients, including many Fortune 500 companies. ADS Direct Media has established a highly efficient delivery system capable of distributing advertising materials and samples direct to the front door of homes and small businesses. Using sophisticated mapping software, ADS Direct Media can target specific audiences, geodemographically, down to census block groups. This high degree of targeting is complemented by ADS Direct Media's ability to provide customers with state-of-the-art delivery tracking and verification services. ADS Media Group, Inc., is headquartered in San Antonio, Texas. For more information, visit [www.adsmediagroup.com](http://www.adsmediagroup.com).

**CAUTIONARY STATEMENT**

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in the Company's SEC filings. Specifically, statements in this news release about growth and expansion, improving financial controls and corporate governance, and efficacy of the Company's products and services, are forward-looking statements that are subject to risks including availability of capital and personnel, customer preferences and acceptance of the Company's products and services, investors' attitudes about the Company's prospects and stock, and other factors. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at [www.sec.gov](http://www.sec.gov).

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