

IMMEDIATE RELEASE

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NEWS

OTCBB-AMGU

ADS Media Group Appoints Michael Wofford as Chief Financial Officer

SAN ANTONIO, Texas – ADS Media Group, Inc. (OTCBB-AMGU), a leading provider of direct-to-door advertising and marketing services under the ADS Direct Media brand, today announced the appointment of Michael Wofford as chief financial officer.

Wofford, a CPA, brings to ADS Media more than 22 years of experience in finance and business management. Immediately prior to joining ADS Media, Wofford was chief financial officer with UDP, a provider of operations support systems and billing services to telecommunications companies. Previous assignments include seven years with Sprint PCS, including positions as director of marketing and sales operations/finance manager; and six years with SW Bell Mobile Systems as controller. He also spent six years as a tax and audit consultant with Nelson & Nelson, CPAs. Wofford holds a bachelor's degree in accounting from the University of Texas at Dallas and has been a certified public accountant since 1990.

Clark Doyal, president and CEO of ADS Media, said, "We are pleased to welcome Michael Wofford as our new chief financial officer. His addition strengthens our senior management team at a critical time in our Company's evolution. In recent months we have raised significant growth capital and expanded our sales and marketing coverage nationally. We believe Michael will be a strong asset in our efforts to strengthen our financial controls, improve corporate governance, and expand our business."

Wofford added, "ADS Media has built a reputation for delivering strong results in its innovative direct-to-door delivery services. We are now positioning the Company to capitalize on growing market acceptance of this advertising medium, and I am looking forward to helping ADS Media build shareholder value and move to the next level of growth."

About ADS Media Group, Inc.

ADS Media Group, Inc. provides direct-to-door advertising and marketing services to companies, institutions and government agencies through its wholly owned subsidiary Alternative Delivery Solutions, Inc., under the trade name ADS Direct Media. The Company has a growing list of local, regional and national clients, including many Fortune 500 companies. ADS Direct Media has established a highly efficient delivery system capable of distributing advertising materials and samples direct to the front door of homes and small businesses. Using sophisticated mapping software, ADS Direct Media can target specific audiences, geodemographically, down to census block groups. This high degree of targeting is complemented by ADS Direct Media's ability to provide customers with state-of-the-art delivery tracking and verification services. ADS Media Group, Inc., is headquartered in San Antonio, Texas. For more information, visit www.adsmediagroup.com.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions. Important factors that could cause actual events to vary from predictions include those discussed in the Company's SEC filings. Specifically, statements in this news release about growth and expansion, improving financial controls and corporate governance, efficacy of the Company's products and services, and building shareholder value are forward-looking statements that are subject to risks including availability of capital and personnel, customer preferences and acceptance of the Company's products and services, investors' attitudes about the Company's prospects and stock, and other factors. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

Company Contact:

Michael Wofford
Chief Financial Officer
210-655-6613 x203

Investor Relations Contact:

Jay Pfeiffer
Pfeiffer High Investor Relations, Inc.
303-393-7044