

IMMEDIATE RELEASE

January 22, 2007

NEWS

Pink Sheets: AMGU

ADS Media Group 1-for-5 Reverse Stock Split Effective at Opening of Trading January 22

New Common Stock Trading Symbol is AMGU

Company Provides Shareholders with Instructions and Details on Reverse Split

SAN ANTONIO, Texas – ADS Media Group, Inc. (Pink Sheets: AMGU, formerly ADSM) today announced that the 1-for-5 reverse split of its common and preferred shares will take effect at the opening of trading on January 22, 2007. The reverse split was approved by shareholders at the Company's annual meeting on December 27, 2006. The reverse split reduces the total number of outstanding common shares from approximately 54.4 million to approximately 10.9 million.

The Company's post-reverse split shares will trade under the new trading symbol AMGU.

REVERSE SPLIT INFORMATION FOR SHAREHOLDERS

Registered shareholders with possession of their stock certificate

Registered shareholders who have possession of their stock certificates will receive via mail instructions from the Company's transfer agent. Registered shareholders will have two options. The first option is to exchange their certificate for a new certificate reflecting the adjusted number of shares. The second option is to retain their existing certificate. Those selecting the second option are encouraged to attach a note to their certificate indicating that their actual share holdings have been reduced on a 1-for-5 basis.

Shareholders holding stock in "street name" with a brokerage firm

Shareholders who have their stock held in street name by a brokerage firm are not required to take any action. The brokerage firm will adjust their share holdings in their account.

Fractional shares

No fractional shares of new stock certificates will be issued as a result of the reverse split. If the conversion of any shares of old stock results in a fraction, the number of shares to be issued to that shareholder will be rounded up to the nearest whole share.

Option and warrant holders

The exercise price and shares eligible to be issued upon exercise of all outstanding options and warrants will be adjusted to account for the reverse split.

Clark Doyal, president and CEO of ADS Media Group, said, "We again thank our shareholders for approving the reverse stock split, which we believe was necessary to increase our book value per share and improve the marketability of our common stock. Our goals for 2007 are to expand our revenue base and improve profitability. It is our expectation that a lower number of shares

outstanding will enhance our ability to leverage improving financial results, attract new investors, and achieve our ultimate objective of raising shareholder value.”

About ADS Media Group, Inc.

ADS Media Group, Inc. provides direct-to-door advertising and marketing services to companies, institutions and government agencies through its wholly-owned subsidiary Alternative Delivery Solutions, Inc., under the trade name ADS Direct Media. The Company has a growing list of local, regional and national clients, including many Fortune 500 companies. ADS Direct Media has established a highly efficient delivery system capable of distributing advertising materials and samples direct to the front door of homes and small businesses. Using sophisticated mapping software, ADS Direct Media can target specific audiences, geodemographically, down to census block groups. This high degree of targeting is complemented by ADS Direct Media’s ability to provide customers with state-of-the-art delivery tracking and verification services. ADS Media Group, Inc., is headquartered in San Antonio, Texas. For more information, visit www.adsmediagroup.com.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company’s predictions. Important factors that could cause actual events to vary from predictions include those discussed in the Company’s SEC filings. Specifically, statements in this news release about expanding revenue, improving profitability, effecting a reverse split, increasing the marketability of the Company’s common stock and attracting new investors, increasing book value per share and shareholder value, leveraging improving financial results, are forward-looking statements that are subject to risks including availability of capital and personnel, customer preferences and acceptance of the Company’s products and services, investors’ attitudes about the Company’s prospects and stock, and other factors. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company’s business, please refer to the Company’s SEC filings at www.sec.gov.

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