

For Immediate Release

For More PR Information Contact:
Metra Eves, PowerPR
Phone (310) 787-1940
Fax (310) 787-1970
E-mail: meves@powerpr.com

**Leading-Edge GPS Solution Now Available To the
Direct-to-Door Distribution Industry**

ADS Direct Media introduces real-time delivery monitoring

San Antonio, TX – August 20, 2008 – ADS Direct Media today announced the release of Veritrac 2.0, a robust, low cost GPS tracking solution for direct marketing agencies, telephone directory distributors, samplers, and delivery service companies.

These next generation web-based suites of services for the direct-to-door delivery industry allow customers to develop demographic and geographic targeting scenarios, generate complex maps, schedule delivery campaigns, and watch delivery execution in real-time, using proprietary software and Global Positioning System receivers from Vulocity, LLC. (Austin, TX).

The flagship service within Veritrac 2.0 is real-time verification, a software platform designed to eliminate questions regarding delivery execution. Crewmembers wear Vulocity GPS devices that automatically report their location every minute, allowing both ADS personnel and customers to monitor the location of crews and verify the completeness of delivery.

“Having been in the yellow page business for several years, it was very refreshing to see a distribution company that understands directory delivery as seen through the eyes of a publisher,” says Patty Bernier, District Sales Manager, PDC Duluth. “ADS Direct Media offers a well balanced blend of people, processes and GPS technology that allows us to see our delivery progress as its taking place. No longer do we have to guess where, when or if our directories were delivered”

ADS Direct Media has joined Vulocity, LLC in a strategic alliance to support the direct-to-door distribution industry with user-friendly GPS hardware and data communication services. The alliance has created a solution that is visually appealing, conclusive in demonstrating delivery completeness, and easy to manage. Enhanced service offerings in development will continue to challenge the industry to improve performance and reliability.

###

About ADS Media Group, Inc.

ADS Media Group, Inc. provides direct-to-door advertising and marketing services to companies, institutions and government agencies through its wholly owned subsidiary Alternative Delivery Solutions, Inc., under the trade name ADS Direct Media. The Company has a growing list of local, regional and national clients, including many Fortune 500 companies. ADS Direct Media has established a highly efficient delivery system capable of distributing advertising materials, phone directories, and samples direct to the front door of homes and small businesses.

Using sophisticated mapping software, ADS Direct Media can target specific audiences, geo-demographically, down to census block groups. This high degree of targeting is complemented by ADS Direct Media's ability to provide customers with state-of-the-art delivery tracking and verification services. ADS Media Group, Inc., is headquartered in San Antonio, Texas. For more information contact ADS Direct Media, 12758 Cimarron Path Suite B-128, San Antonio, TX 78249; Phone: (866) 222-5106; Fax: (210) 655-6269; <http://www.adsmediagroup.com>.

About Vulocity, LLC

With headquarters near Austin, TX, Vulocity, LLC provides sophisticated integration of GPS, GSM, GIS and wireless technology that enables users to track vehicle activity from a simple-to-use web interface. Vulocity, LLC brings an innovative approach to wireless integration technology that provides vehicle data including mileage and location to customers in a wide range of professions including sales, real estate, couriers and fleet management for cars, trucks and school buses.

Vulocity, LLC's goal is to exceed the expectations of each customer by offering outstanding technology, customization, flexibility, and value, helping to improve their ability to operate their businesses more efficiently and cost-effectively. For more information contact: Vulocity, LLC, 1942 S IH 35 Suite 102 San Marco, TX 78666; Phone: (866) 665-1200; Fax: (206) 666-5121: <http://www.vulocity.com> .