

FOR IMMEDIATE RELEASE
February 7, 2007

NEWS
OTC BB: AMGU

ADS Media Group Common Stock Begins Trading on OTC Bulletin Board

SAN ANTONIO, Texas – ADS Media Group, Inc., (OTCBB-AMGU) today announced that its common stock has commenced trading on the OTC Bulletin Board under the symbol AMGU.

Dub Doyal, president and CEO, said the transition to the OTC Bulletin Board from the Pink Sheets, effective on February 7, 2007, is an important aspect of the Company's plans to build shareholder value through increased awareness among the investing public and professional investment community.

"By elevating our listing to the OTC Bulletin Board, we can broaden our audience and increase recognition for ADS Media Group," Doyal said. "We expect this listing, combined with improving Company performance and a focus on achieving sustainable profitability, to help us attract a broader range of market makers, investors and analysts with the aim of improving liquidity and raising shareholder value."

About ADS Media Group, Inc.

ADS Media Group, Inc. provides direct-to-door advertising and marketing services to companies, institutions and government agencies through its wholly owned subsidiary Alternative Delivery Solutions, Inc., under the trade name ADS Direct Media. The Company has a growing list of local, regional and national clients, including many Fortune 500 companies. ADS Direct Media has established a highly efficient delivery system capable of distributing advertising materials and samples direct to the front door of homes and small businesses. Using sophisticated mapping software, ADS Direct Media can target specific audiences, geo-demographically, down to census block groups. This high degree of targeting is complemented by ADS Direct Media's ability to provide customers with state-of-the-art delivery tracking and verification services. ADS Media Group, Inc., is headquartered in San Antonio, Texas. For more information, visit www.adsmediagroup.com.

CAUTIONARY STATEMENT

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current expectations, estimates and projections that are subject to risk. Forward-looking statements are inherently uncertain, and actual events could differ materially from the Company's predictions due to important factors discussed in the Company's SEC filings. Statements in this news release about growth, profitability, market leadership, efficacy of products and services, raising shareholder value, awareness and liquidity, and attracting new investors are forward-looking statements. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update its forward-looking statements to reflect new information or developments. For a more extensive discussion of the Company's business, please refer to the Company's SEC filings at www.sec.gov.

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